

Natasha O. Fletcher, Ph.D.

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Education

Ph.D., Planning and Public Policy, Edward J. Bloustein School, Rutgers University, New Brunswick NJ. 2011

Master of Arts, Liberal Studies, Urban Planning emphasis, Rutgers University, Camden NJ. 2001

Bachelor of Arts, Urban Planning and Community Organizing, Minor: Art, high honors, Rutgers University, Camden NJ. 1999

Professional experience

July 2016 – present. Acting Director, Center for Urban Research and Education (CURE) at Rutgers University in Camden, NJ.

September 2012 – present. Associate Director, Center for Urban Research and Education (CURE) at Rutgers University in Camden, NJ.

- Develop and implement programs, seminars, conferences, research projects
- Build connections with center affiliates, community members, and (inter-) national researchers
- Supervise special projects and affiliated staff
- Research, write, and monitor grants
- Conduct and publish research

January 2011 – September 2012. Assistant Dean of the Faculty of Arts and Sciences, University College (UC), at Rutgers University in Camden, NJ.

- Designed intervention programs for students experiencing difficulty and provided academic, personal, and career counseling and advice for students enrolled in UC on- and off-campus programs
- Developed, implemented, and evaluated programs, policies, and services using statistical analyses of student data
- Developed special projects, activities, outreach, and programs and served as a liaison to academic departments
- Evaluated transcripts for non-traditional adult learners
- Supervised part-time assistant and student workers

October 2001- December 2010. Senior Counselor, Educational Opportunity Fund (EOF) Program, and Coordinator of the Academic Transitions Program (ATP) at Rutgers University in Camden, NJ.

- Provided students with academic, financial, and personal counseling
- Coordinated and monitored programs for at-risk college students
- Designed, maintained and updated the program website and *Sakai* site (a higher education community project similar to Blackboard and WebCT)
- Developed and conducted presentations and workshops for students
- Assisted the Associate Dean in annual report preparation
- Reviewed and monitored individual and collective student performance trajectories
- Conducted statistical analyses with student data for program evaluation, conference papers and grant applications

September 1997-May 2001. Assistant to the Chair, Urban Studies Department, Rutgers University in Camden, NJ.

- Conducted extensive primary and secondary research, as well as grant research
- Co-authored several grants (received NEA and AIA grants)
- Responsible for grant and departmental budgeting
- Placed students with community organizations for internship/practicum purposes
- Provided academic, career, and personal counseling to Urban Studies majors/minors
- Designed and maintained the Urban Studies department web page
- Founded and organized the Urban Studies student association
- Substitute taught various Urban Studies classes

January-April 1999. New Jersey Department of Community Affairs (DCA) Community Scholars Program intern

- Prepared, edited and revised the *Fairview Neighborhood Revitalization Strategic Work Plan*
- Wrote grants to State agencies and private foundations
- Contributed articles to the community newsletter
- Initiated and organized community meetings, held workshops, recruited guest speakers

Teaching experience

Fall 2012 - present. Adjunct Professor, Graduate Department of Public Policy and Administration, Rutgers University in Camden, NJ.

- Learning Abroad: Gentrification, Social Movements, and the Arts in Germany
- Learning Abroad: Urban Change in Berlin, Hamburg, and Köln -- Germany
- Colloquium: Poverty and the Urban Environment
- Housing Policy and its Impact on Urban Areas
- Colloquium: Housing Policy

October 2001-May 2004. Adjunct lecturer, Urban Studies Program, Rutgers University in Camden, NJ.

- Approaches to Urban Studies

- History of Ghettos and American Slums
- Urban Issues

Certifications & awards

- 2015** Chancellor's Award for Academic Civic Engagement (CURE)
- 2012** Ten-year service recognition, Rutgers University
- 2009** Rotary Group Study Exchange (GSE) cultural ambassadorship in Rotary district 2400 (Northern Argentina)
- 2009** Certificate of completion: Rutgers University Human Resources (UHR) communicator certificate program
- 2008** Certificate of appreciation: In recognition of contribution as a discussant for the Rutgers Biennial University-Wide Diversity Conference. Theme: Exploring and Unpacking Gender: Reclaiming Our Gender Identities
- 2004** Bildner diversity fellowship award
- 1999** Graduated with high honors, Rutgers University
- 1999** Alpha Sigma Lambda award
- 1999** NJ urban planning certificate

Professional memberships

- 2012 – present** Urban Affairs Association (UAA)
- 2012 – present** Association for Public Policy and Management (APPAM)
- 2009 – present** Association of American Geographers (AAG)
- 2010 – 2014** Invited participant in the *Objective Analysis of Self and Institution Seminar* (OASIS) series – a leadership development program for women scientists and scholars, Rutgers University, NJ
- 2006 – present** American Planning Association (APA)
- 2011 – 2012** Association of American Colleges and Universities (AAC&U)
- 2011 – 2012** Association for Continuing Higher Education (ACHE)
- 2001 – 2010** American Association of University Professors (AAUP)

Professional committees & administrative service

- 2016 – present** Rutgers Global Research and Education Committee
- 2016 – present** Rutgers-Camden General Education Review Committee
- 2016 – present** Rutgers-Camden Engaged Civic Learning Subcommittee
- 2016 – present** Rutgers-Camden Experiential Learning Advisory Council
- 2016 – present** Rutgers-Camden Civic Engagement Certificate Subcommittee
- 2015 – present** Rutgers-Camden Leadership Institute Advisory Council
- 2015 – 2016** Rutgers-Camden Civic Engagement Faculty Fellow
- 2014 – 2016** Rutgers University-New Brunswick Centers for Global Advancement and International Affairs (GAIA) Global Urbanism Committee
- 2011 – present** Elected member of the Rutgers University Senate, participant in Student Affairs Committee and Staff Caucus
- 2014-2015** Rutgers-Camden Administrative Staff Council
- 2014** Rutgers-Camden Carnegie Classification working group

2012 – 2013	Non-Traditional Student Academic Oversight Committee
2009 – 2013	Advising Council/Student Retention Committee
2008 – 2010	Elected Camden chapter secretary/treasurer of the American Association of University Professors (AAUP)
2008 – 2009	Chancellor's Student Retention Task Force

Community service

2016 – present	Member of the Healing 10 consortium, Camden, NJ
2016 – present	Member of the Healing 10 consortium data and analysis working group
2016 – present	Member of the Healing 10 consortium event working group
2010	Invited member of the Rotary Club of Haddonfield, NJ
2007 - 2015	Invited member of the Camden Shipyard and Maritime Museum Board of Trustees, Camden, NJ

Academic reviews

Social Problems (5/2016)

Urban Affairs Association (6/2014, 8/2015)

Polymath: An Interdisciplinary Arts and Sciences Journal (3/2012)

Journal of Urban Affairs (5/2010)

Research

Principal Investigator – *Pilot study of trauma-informed community development in North Kensington, Philadelphia* (2017-)

Principal Investigator – *Gentrification, affordable housing, and Right to the City in Berlin, Germany* (2015 –)

Principal Investigator - *The efficacy of a trauma-informed methodology for Hopeworks 'N Camden, New Jersey* (IRB 10/2015 – 10/2016)

Principal Investigator – *The Camden neighborhood change study* (2013 – 2015)

Publications, papers, presentations*

* Last name changed to Fletcher from Tursi in 2015

- Fletcher, N. (2017). *A multi-sector approach to creating and maintaining affordable housing in Berlin*. Warsaw, Poland: Annual meeting of the European Urban Research Association.
- Fletcher, N. (2017, March 24). [[Review](https://doi.org/10.1177/0739456X17701542) of the book *New Brunswick, New Jersey: The Decline and Revitalization of Urban America*, by D. Listokin, D. Berkhout, & J.W. Hughes]. *Journal of Planning Education and Research*, 1-2.
<https://doi.org/10.1177/0739456X17701542>
- Fletcher, N., & King, A. (2017, Spring). Creating a sanctuary for youth in Camden, New Jersey. *Shelterforce*, 38(2).
- Fletcher, N., & King, A. (2017). *The efficacy of a trauma-informed methodology for a nonprofit youth organization in Camden, New Jersey*. Minneapolis, MA: Annual meeting of the Urban Affairs Association.
- Jargowsky, P., & Fletcher, N. (2016). *Affordable housing and spatial inequality: A comparative perspective*. Poznan, Poland: International Political Science Association World Congress of Political Science.
- Fletcher, N., & King, A. (2016). *The efficacy of a trauma-informed methodology for Hopeworks 'N Camden, New Jersey*. San Francisco, CA: Annual meeting of the Association of American Geographers.
- Jargowsky, P., & Tursi, N. (2015). Concentrated Disadvantage. In James D. Wright, ed., *International Encyclopedia of Social and Behavioral Sciences*, 2nd ed. Oxford, UK: Elsevier Science, Ltd.
- Okulicz-Kozaryn, A., Nash T., & Tursi, N. (2015) Luxury Car Owners Are Not Happier Than Frugal Car Owners, *International Review of Economics*, 62: 121-141.
- Tursi, N. (2014). *Measuring Neighborhood Change: Longitudinal Data Collection and Interactive Mapping of Changing Neighborhoods in Camden, NJ*. San Antonio, TX: Annual meeting of the Urban Affairs Association.
- Tursi, N. (2014). The Garden City Revisited? A Commentary to Okulicz-Kozaryn's Article "Natural Sprawl". *Administration & Society*, 48, 9: 1151-1156.
- Tursi, N. (2013). *A Discourse Analysis of the Policy-Making Process: Poverty Deconcentration, Housing Mobility, and the Construction of Recent US Housing Policy*. Saarbrücken: LAP Lambert.
- Tursi, N. (2011). *Poverty Deconcentration, Housing Mobility, and the Construction of Recent U.S. Housing Policy: A Discourse Analysis of the Policy-Making Process*. Ph. D. Dissertation. Chair: Prof. Robert L. Lake, Bloustein School of Planning and Public Policy, Rutgers University, NJ.
- Tursi, N. (2010). *A Frame-Critical Analysis of HUD's Moving to Opportunity Demonstration: Preliminary Findings*. Washington, DC: Annual meeting of the Association of American Geographers.

- Tursi, N. (2009). *Observations of Argentina's sociocultural, political, and economic systems*. Haddonfield, NJ and Camden, NJ: Weekly Rotary Lunch Speaker Series.
- Tursi, N. (2009). *A Frame-Critical Analysis of HUD's Moving to Opportunity Demonstration*. New Brunswick, NJ: First Annual Krueckeberg Doctoral Conference at the Bloustein School of Planning and Public Policy, Rutgers University, NJ.
- Dougherty, C., & Tursi, N. (2008). *Testing the Toolbox: Indicators of First-Year Success*. Lakewood, NJ: Fall conference of the Educational Opportunity Fund Pennsylvania New Jersey (EOFPANJ).
- Fletcher, N. (2008). Poverty Concentration and De-Concentration: A Literature Review. *LBJ Journal of Public Affairs*, Vol. XIX, pp. 69-81.
- Hart, D., Fletcher, N., & Youniss, J. (2006). *The relation of residential segregation to volunteering among black adolescents*. San Francisco, CA: Biennial meeting of the Society for Research on Adolescence.
- Hart, D., Atkins, R., & Tursi, N. (2006). Origins and developmental influences on self-esteem. In M. Kernis (Ed.) *Self-esteem: Issues and answers* (pp. 157-162). London: Psychology Press.
- Hart, D., Atkins, R., & Tursi, N. (2005). *The influence of neighborhood poverty on personality change*. Atlanta, GA: Society for Research in Child Development.
- Lang, M., & Tursi, N. (2000). *The Three Plans of Arden*. Washington, DC: Annual Planning History Conference.
- Lang, M., & Tursi, N. (1998). *The Survival of a Ruskinian Arts and Crafts Community at Arden, Delaware*. Amsterdam, the Netherlands: Sixth International Communal Studies Association Conference.

Other skills

Quantitative analysis (Ph.D. program course work included: Introductory Statistics, Advanced Quantitative Methods, Regression Analysis, Discrete Choice Methods)

Familiarity with Statistical Analysis System (SAS), Statistical Package for the Social Sciences (SPSS), STATA, ArcGIS, Dreamweaver, Microsoft Office 365 for Mac, Microsoft Office Suite

Qualitative analysis (case study, interview, participant observation, document review, discourse/narrative analysis, focus group, triangulation)

Familiarity with NUDIST and NVivo qualitative data analysis systems

Fluency in German and Dutch, some knowledge of French and Spanish, Latin proficiency certificate